

## **OUR PRIVACY POLICY**

Protecting your privacy is really important to us. With this in mind, we're providing this Privacy Policy to explain our practices regarding the collection, use and disclosure of information that we receive through our Services. This Privacy Policy does not apply to any third-party websites, services or applications, even if they are accessible through our Services. Also, please note that, unless we define a term in this Privacy Policy, all capitalized terms used in this Privacy Policy have the same meanings as in our Terms of Service. So, please make sure that you have read and understand our Terms of Service.

### **Revisions to this Privacy Policy**

Any information that is collected via our Services is covered by the Privacy Policy in effect at the time such information is collected. We may revise this Privacy Policy from time to time. If we make any material changes to this Privacy Policy, we'll notify you of those changes by posting them on the Services or through other communications to you, and we'll update the "Last Updated Date" above to indicate when those changes will become effective.

### **Collection and Use of Information**

#### **Information Collected or Received from You**

We may ask you to provide us with certain personally identifiable information that can be used to contact you. Personally identifiable information may include, but is not limited to:

- Email address
- First and last name
- Your contact information
- Credit/debit card information in order to pay for Services, Orders
- Usage data

#### **Information that We Share with Third Parties**

We will not share any of your information that we have collected from or regarding you except as described below:

Information Shared with Our Services Providers. The information collected may be shared with our contractors. In addition, your credit/debit card or account information may be shared with financial institutions to enable payments for Services.

Information Shared with Third Parties. We may share aggregated information and non-identifying information with third parties for industry research and analysis, demographic profiling and other similar purposes. We may also share your Personal Information - as permitted or allowed by law - to contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.

Information Disclosed in Connection with Business Transactions. Information that we collect from our users is considered to be a business asset. Thus, if we are acquired by a third party as a result of a transaction such as a merger, acquisition or asset sale or if our assets are acquired by a third party in the event we go out of business or enter bankruptcy, some or all of our assets, including your information, may be disclosed or transferred to a third party acquirer in connection with the transaction.

Information Disclosed for Our Protection and the Protection of Others. We cooperate with government and law enforcement officials or private parties to enforce and comply with the law. We may disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate: (i) to respond to claims, legal process (including subpoenas); (ii) to protect our property, rights and safety and the property, rights and safety of a third party or the public in general; and (iii) to stop any activity that we consider illegal, unethical or legally actionable activity.

## **Your Choices**

We offer you choices regarding the collection, use and sharing of your information and we'll respect the choices you make. Please note that if you decide not to provide us with the information that we request, you may not be able to access all of the features of the Services.

Opt-Out. We may periodically send you free newsletters, texts, and/or e-mails that directly promote our Services. When you receive such promotional communications from us, you will have the opportunity to "opt-out." We do need to send you certain communications regarding the Services and you will not be able to opt out of those communications – e.g., communications regarding updates to our Terms of Use or this Privacy Policy or information about billing.

## **The Security of Your Information**

We take reasonable administrative, physical and electronic measures designed to protect the information that we collect from or about you from unauthorized access, use or disclosure. When you enter sensitive information through A3 Technologies, we encrypt this data using SSL or other technologies. Please be aware, however, that no method of transmitting information over the Internet or storing information is completely secure. Accordingly, we cannot guarantee the absolute security of any information.

A3 Technologies hereby disclaims any and all liability for any type of damages including, but not limited to, indirect, incidental, consequential or special damages, or losses of expenses, for the actions and customer information practices due to security breaches.

## **Phishing Warning**

"Phishing" is a scam designed to steal personal information. If you receive an e-mail that looks like it is from A3 Technologies asking for your personal information, you should not respond. We will never request your password, username, or other personal information through a non-secure or unsolicited e-mail or telephone communication through e-mail.

## **Links to Other Sites**

Our Services may contain links to websites and services that are owned or operated by third parties (each, a “Third-party Service”). Any information that you provide on or to a Third-party Service or that is collected by a Third-party Service is provided directly to the owner or operator of the Third-party Service and is subject to the owner’s or operator’s privacy policy. We’re not responsible for the content, privacy or security practices and policies of any Third-party Service. To protect your information we recommend that you carefully review the privacy policies of all Third-party Services that you access.

## **Questions?**

If you have any questions, please contact us at:

A3 Technologies, Inc.  
844.414.0846